

**NEW WEEKLY JOB POSTINGS FROM   
HELP WANTED ONLINE  
Office of Research**

**Week Ending October 16th, 2021 – New Ads Rise to Highest Level on Record**

WETHERSFIELD, October 22nd, 2021 – During the week ending October 16th, 2021, there were 10,690 new postings, up 1,252 new ads or +13% from a week ago. The most recent week is highest level on record in Connecticut and is over 600 ads higher than the previous high of 10,055 which occurred during the week ending July 3rd, 2021. Nationally, the most recent week amounted to 730,875 new ads, about ten thousand ads below peak levels reached during the week ending May 8th, 2021. In Connecticut, more than half of the over the week increase occurred in Retail Trade (+382 new ads) and Information (+308 new ads). By employer, a combined new ad increase of almost 900 occurred at Amazon (+530 new ads) and Salesforce (+359 new ads) over the week. The two occupations with the largest over the week increase, Registered Nurses and Laborers & Freight, Stock, and Material Movers both had over the week new ad increases of over 99 percent.

**Industries** with the most new postings include Retail Trade, Health Care & Social Assistance, and Finance & Insurance.

**Occupations** with the most new postings include Laborers, Freight, & Material Movers, Registered Nurses, and Wholesale & Manufacturing Sales Representatives.

**Employers** with the most new postings include Amazon, Salesforce, and United Health Group.

**The three industries with the most new job postings where**

* **Retail Trade** (2,070 new postings, +23% over the week)
* **Health Care & Social Assistance** (2,001 new postings, +12% over the week)
* **Finance & Insurance** (803 new postings, +19% over the week)

  
   
 Ten sectors had job posting increases over the week, one was unchanged, and ten had decreases. The largest industry increases occurred in Retail Trade (+382 new ads), Information (+308 new ads), and Health Care & Social Assistance (+214 new ads). The overall Retail increase despite larger gains at Amazon reflects over the week declines at other large industry employers. Over the week, the largest Retail Trade employer declines include Target (-33 new ads), Raymour & Flanigan (-32 new ads) and BJ’s Wholesale (-28 new ads). During the most recent week, the ten industries with the most job ads had between 1.4 (Manufacturing) and 6 (Information) times the job ad levels they had during a year ago during the week ending October 17th, 2020.  
  
 For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: <https://www1.ctdol.state.ct.us/lmi/hwol.asp>

**New Job Postings by Occupation**



**The occupations with the most new postings were:**

* Laborers & Freight, Stock & Material Movers (930 new postings, +136% over the week)
* Registered Nurses (712 new postings, +99% over the week)
* Sales Representatives, Wholesale & Manufacturing (318 new postings, +46% over the week)

**Employers with the Most New Job Postings** 

Employers with the most new job postings during the week were mostly in Healthcare, Business Services and Retail Trade. The 25 employers shown above account for 34 percent of all new ads. Among all employers, Amazon accounted for 13% of all new ads statewide. The top 25 new ad employers included far fewer Retail Trade employers than the prior week. During the week ending October 9th, 7 employers amounted to 26% of job ads in the top 25, during the week ending October 16th, 3 employers in that industry amounted to 37% of ads in the top 25. This is due in large part to Amazon dwarfing other employers and having the largest over the week increase. The Largest over the week employer decrease occurred at the State of Connecticut (-145 new ads to 74), which fell from the top 25.  
**What is HWOL?**The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas. To view more HWOL data, go to: [**https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf**](https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf)